

FLOREAL FILMS PRESENTS
IN COPRODUCTION WITH DIGITAL IMMERSION

SERGEANT JAMES

A 360° FILM BY
ALEXANDRE PEREZ

WITH ELLIOT DAURAT & ÉLÉONORE JONCQUEZ
LEO'S VOICE FELIX POLLACK-MCGEEVER & MUMMY'S VOICE GINNIE WATSON

WRITTEN AND DIRECTED BY ALEXANDRE PEREZ PRODUCED BY AVI AMAR AND THOMAS JACQUET SOUND ELIE MITTELMANN EDIT JULIEN LEVY & RAPHAEL HADDAO
ART DESIGNER ANTOINE FENSKE ORIGINAL MUSIC WISSAM HOJEJ FIRST ASSISTANT DIRECTOR STÉPHANE BROUSSEAU SCRIPT SUPERVISOR MALVINA DESMAREST PRODUCTION MANAGER ISABELLE HARNIST MAKE-UP/COSTUMES SOPHIE DAUCHEZ
CAMERA GUILLIAN VERSTIGGEL KEY GRIP BRICE BOURDET CO-EDITORS JEAN-MICHEL PETIT STUDIOS DE BRY-SUR-MARNE PRODUCED BY FLOREAL FILMS CO-PRODUCED BY DIGITAL IMMERSION
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SERGEANT JAMES

A 360° FILM BY ALEXANDRE PEREZ



FRANCE - 7 min - 360° - 2017

IT IS LEO'S
BEDTIME.

WHEN HIS MUM
GOES TO SWITCH
OFF THE LIGHT,
THE LITTLE BOY
THINKS THERE IS
SOMETHING
UNDER HIS BED...

LEO :

Will you leave the light on,
please ?

MUMMY :

Why, darling?

LEO :

I... I think there is something
under my bed...

...



A NEW IMMERSIVE EXPERIENCE COMBINING FANTASY WITH REALITY

We are proposing to make a 360° fictional film designed to be viewed through a virtual-reality headset. We do not want a plot which simply showcases the technology so after a great deal of reflection and discussion, we decided to come up with a story that is more emotionally immersive than spectacular.

We were forced to reappraise our knowledge of cinema and deconstruct what we had learnt and seen in traditional films. The absence of any framing, shot cuts and spatial sound to create an even more immersive experience for viewers completely changed our way of working. This was approaching a whole new genre: theatrical practice in an audio-visual work.

We are in a child's bedroom, under his bed. We represent a presence that might be good or it might be evil. The way the plot unfolds will reveal the key to this relationship.

Our aim is to focus on the feelings and emotions stirred up by this short story set in a seemingly familiar environment.

Our challenge is to create immersive visuals that will evoke childhood memories.



A WORD FROM DIRECTOR

SERGEANT JAMES is from a new genre of immersive, 360° fiction. It draws viewers into the fantasy world or the reality of a 7-year-old boy.

My first thought was: what is the role of the author and filmmaker in this set-up? How do they continue to drive the narrative whilst giving viewers the freedom to see what they want to see, which might differ from the current frame on offer?

There is a direct interface and an invitation to contribute to the story. This is nothing to fear; it is an opportunity. Better still, it is a collaboration. I want to play with my viewers, to anticipate their reactions, to be complicit with them, but also to be able to deceive them. This was the starting point for my desire to make a 360-degree immersive film.

Rather than seeking novel but unreal experiences from immersive films, I want to intensify the experience by basing my film on an emotion or a situation that the viewer will have already experienced. A childhood memory, for example.

I wanted their presence to be nebulous, poetic and magical, so I chose a child's imagination, the intimacy of a bedroom and the question we have all asked ourselves and fantasised about: "Are there any monsters under my bed?"

This question is the driving force behind our story which tells of the very brief relationship between a little boy and a nebulous presence hiding under his bed. Sergeant James encourages "users" wearing headsets (we prefer to call them "viewers") to embody that presence by experiencing the film from a 360° angle under a bed.

Alexandre Perez



ALEXANDRE PEREZ



After graduating from the ESEC film school in Paris, Alexandre Perez embarked on a career in directing, starting with the short film PARKING (Best Director Award at the Mobile Film Festival in 2014). He followed that with more award-winning shorts and two collaborations with France Inter's WEB service – CANNES YOU HEAR (2014) and ROUGE (2015). In 2016 he developed and directed SERGEANT JAMES, his first 360° fiction (VR).

<http://alexandreperrez.fr>

ROUGE Documentary (3'36"), 2015

Link : <https://vimeo.com/138966722>

Production: France Inter - Radio France

Distribution : Facebook France Inter - Youtube - Dailymotion

Press: <http://www.franceinter.fr/depeche-peur-sur-deauville-rouge-dalexandre-perez>

L'ACTE Fiction (1'), 2015

Link : <https://vimeo.com/115964629>

Web broadcasts: Dailymotion et Youtube, relayé sur plusieurs sites.

TV broadcasts: France Ô (France) - RTV2 (Portugal)

Radio broadcasts: soundtrack played in its entirety and commented on on France Inter by critic and journalist Laurence Peuron

Best director at the Mobile Film Festival 2015 (France – panel of judges led by Gérard Krawczyk), Cinécoup prize at the 2015 Filminute festival
Best cinematography and 2nd jury prize - Cinephone

Kyiv International Short Film Festival (Ukraine), for «100 films in 100 min»
«Cannes Films in Bucharest» (Romania)
11th One-Minute Film & Video Festival (Switzerland),
International competition Filminute 2015 (Canada)

CANNES YOU HEAR Documentary (series of 8 x 1'), 2014

Link : <https://vimeo.com/119685113>

Production: France Inter - Radio France

Web broadcasts: (Facebook - Youtube - Dailymotion)

Press : <http://www.franceinter.fr/blog-cannes-cannes-you-hear-cate-blanchett-et-nicole-kidman>

PARKING Fiction (1'), 2014

Link : <https://vimeo.com/83452817>

Web broadcasts: Dailymotion and YouTube, played on various websites and blogs.

Best director at Mobile Film Festival 2014 (France – panel of judges led by Jean-Pierre Jeunet) Official selection, 11th One-Minute Film & Video Festival (Switzerland) Takavoir Festival in Niort (France) Pocket Film Fest (USA)

JE SUIS UNE VIDEO Fiction (2'50"), 2011

Lien : <https://vimeo.com/119685114>

Film of end of study (ESEC - Paris)

TECHNICAL SPECIFICATIONS

Léo	Elliot Daurat
Mummy	Eléonore Joncquez
Screenplay and directing	Alexandre Perez
Dop	Thomas Jacquet
Sound	Elie Mittelman
Technical 360°	Julien Lévy
Designer	Antoine Fenske
Composer	Wissam Hojeij
Producer	Avi Amar (Floréal films)
Coproducer	Digital Immersion
Broadcaster	MYTF1 VR / Radio Television Suisse (RTS)
World Sales	WIDE

Year : 2017
Genre: 360° fiction
Duration: 7 minutes
Languages and nationality: French
Dubbing : English, Swiss
Distribution: Mobile App, 360° Player, Virtual Reality Headsets.

MYTF1 VR
RTS Radio Télévision Suisse
CNC Nouveaux Médias
Mission Cinéma de la Ville de Paris
YouTube Space Paris
Festival Paris Courts Devant
Cross Video Days (VR)



SERGEANT JAMES

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